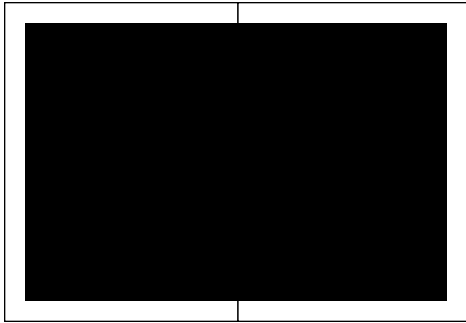


The Chronicle Review

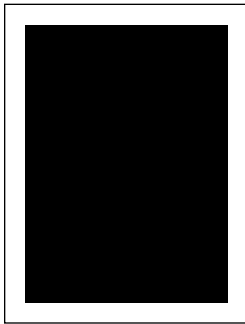
AD SIZES



TABLOID-PAGE SPREAD*

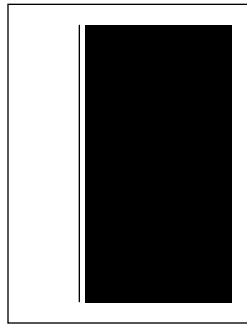
20¼" wide × 13" deep
 \$13,010 black & white
 \$17,660 4-color

* Full bleed is available for tabloid-page spread and tabloid-page ad sizes.
 Tabloid-page spread-Bleed: 22" wide, 14⅞" deep. Trim: 21½" wide, 14⅜" deep.
 Tabloid page-Bleed: 11¼" wide, 14⅞" deep. Trim: 10¾" wide, 14⅜" deep.
 Safety: ⅜" all sides.



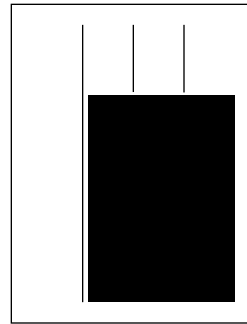
TABLOID PAGE*

9½" wide × 13" deep
 \$6,505 black & white
 \$8,830 4-color



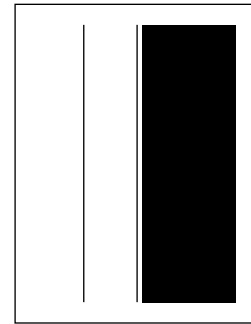
3/4 PAGE

7" wide × 13" deep
 \$5,310 black & white
 \$7,635 4-color



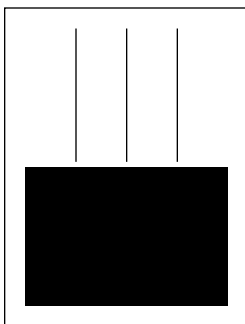
JUNIOR PAGE

7" wide × 10" deep
 \$4,200 black & white
 \$6,525 4-color



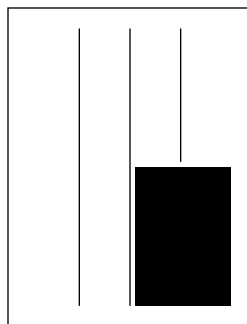
1/2 PAGE VERTICAL

4⅝" wide × 13" deep
 \$3,435 black & white
 \$5,760 4-color



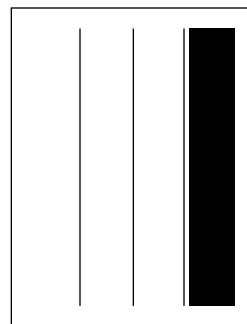
1/2 PAGE HORIZONTAL

9½" wide × 6½" deep
 \$3,435 black & white
 \$5,760 4-color



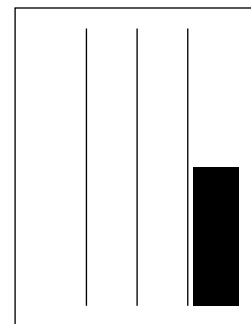
1/4 PAGE

4⅝" wide × 6⅜" deep
 \$1,675 black & white



1/4 PAGE VERTICAL

2⅛" wide × 13" deep
 \$1,675 black & white



1/2 COLUMN

2⅛" wide × 6⅜" deep
 \$935 black & white

The rates on this page apply only to advertisements from nonprofit organizations in *The Chronicle Review*.

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BLACK-AND-WHITE ADVERTISING RATES*

	1x	6x	12x	18x	24x	36x
Tab spread	\$13,010	\$12,550	\$12,230	\$11,840	\$11,450	\$11,060
Tab page	6,505	6,275	6,115	5,920	5,725	5,530
3/4 page	5,310	5,125	4,990	4,830	4,675	4,515
Jr. page	4,200	4,055	3,950	3,820	3,695	3,570
1/2 page	3,435	3,315	3,230	3,125	3,025	2,920
1/4 page	1,675	1,615	1,575	1,525	1,475	1,425
1/2 col	935	900	880	850	825	795

FOUR-COLOR ADVERTISING RATES*

	1x	6x	12x	18x	24x	36x
Tab spread	\$17,660	\$17,200	\$16,880	\$16,490	\$16,100	\$15,710
Tab page	8,830	8,600	8,440	8,245	8,050	7,855
3/4 page	7,635	7,450	7,315	7,155	7,000	6,840
Jr. page	6,525	6,380	6,275	6,145	6,020	5,895
1/2 page	5,760	5,640	5,555	5,450	5,350	5,245

* 48x rates are available. Please contact your sales representative for more information.

ISSUE AND CLOSING DATES

2009

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Jan. 9	Wed., Dec. 17	Wed., Dec. 17
Jan. 16	Fri., Dec. 19	Fri., Dec. 19
Jan. 23	Wed., Dec. 31	Mon., Jan. 5
Jan. 30	Wed., Jan. 7	Mon., Jan. 12
Feb. 6	Wed., Jan. 14	Fri., Jan. 16
Feb. 13	Wed., Jan. 21	Mon., Jan. 26
Feb. 20*	Wed., Jan. 28	Mon., Feb. 2
Feb. 27	Wed., Feb. 4	Mon., Feb. 9
Mar. 6	Wed., Feb. 11	Fri., Feb. 13
Mar. 13	Wed., Feb. 18	Mon., Feb. 23
Mar. 20	Wed., Feb. 25	Mon., Mar. 2
Mar. 27	Special editorial supplement-see below*	
Apr. 3	Wed., Mar. 11	Mon., Mar. 16
Apr. 10	Wed., Mar. 18	Mon., Mar. 23
Apr. 17	Wed., Mar. 25	Mon., Mar. 30
Apr. 24	Wed., Apr. 1	Mon., Apr. 6
May 1*	Wed., Apr. 8	Mon., Apr. 13
May 8	Wed., Apr. 15	Mon., Apr. 20
May 15	Wed., Apr. 22	Mon., Apr. 27
May 22	Wed., Apr. 29	Mon., May 4
May 29	Wed., May 6	Mon., May 11**
June 12	Wed., May 20	Fri., May 22
June 26	Wed., June 3	Mon., June 8
July 10	Special editorial supplement-see below*	
July 24	Wed., July 1	Mon., July 6
Aug. 7	Wed., July 15	Mon., July 20
Publishing Break		
Sept. 4	Wed., Aug. 12	Mon., Aug. 17
Sept. 11*	Wed., Aug. 19	Mon., Aug. 24
Sept. 18	Wed., Aug. 26	Mon., Aug. 31

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Sept. 25	Wed., Sept. 2	Fri., Sept. 4
Oct. 2	Wed., Sept. 9	Mon., Sept. 14
Oct. 9	Wed., Sept. 16	Mon., Sept. 21
Oct. 16	Special editorial supplement-see below*	
Oct. 23	Wed., Sept. 30	Mon., Oct. 5
Oct. 30	Wed., Oct. 7	Mon., Oct. 12
Nov. 6	Wed., Oct. 14	Mon., Oct. 19
Nov. 13	Special editorial supplement-see below*	
Nov. 20	Wed., Oct. 28	Mon., Nov. 2
Nov. 27	Wed., Nov. 4	Mon., Nov. 9
Dec. 4	Wed., Nov. 11	Mon., Nov. 16
Dec. 11	Wed., Nov. 18	Mon., Nov. 23
Dec. 18	Wed., Nov. 25	Mon., Nov. 30

Publishing Break

2010

Jan. 8	Wed., Dec. 16	Wed., Dec. 16
Jan. 15	Fri., Dec. 18	Fri., Dec. 18
Jan. 22	Wed., Dec. 30	Mon., Jan. 4
Jan. 29	Wed., Jan. 6	Mon., Jan. 11
Feb. 5	Wed., Jan. 13	Fri., Jan. 15
Feb. 12	Wed., Jan. 20	Mon., Jan. 25
Feb. 19	Wed., Jan. 27	Mon., Feb. 1
Feb. 26	Wed., Feb. 3	Mon., Feb. 8
Mar. 5	Wed., Feb. 10	Fri., Feb. 12
Mar. 12	Wed., Feb. 17	Mon., Feb. 22
Mar. 19	Wed., Feb. 24	Mon., Mar. 1
Mar. 26	Wed., Mar. 3	Mon., Mar. 8
Apr. 2	Wed., Mar. 10	Mon., Mar. 15
Apr. 9	Wed., Mar. 17	Mon., Mar. 22
Apr. 16	Wed., Mar. 24	Mon., Mar. 29

* Several times per year, *The Chronicle* publishes a comprehensive special supplement on a single topic of concern in higher education. Please contact your sales representative for a calendar of forthcoming special supplements.

** The *Chronicle Review* begins its summer publishing schedule after the May 29 issue. During this time, *The Chronicle Review* will be published every other week. The regular weekly publishing schedule resumes with the September 4 issue.

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