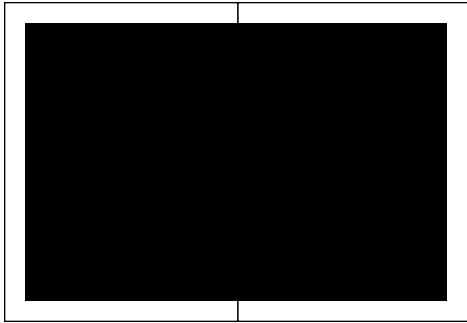


# The Chronicle Review

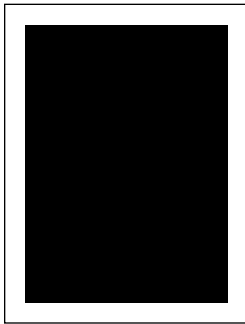
## AD SIZES



### TABLOID-PAGE SPREAD\*

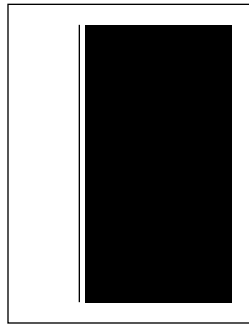
20¼" wide × 13" deep  
 \$22,630 black & white  
 \$31,320 4-color

\* Full bleed is available for tabloid-page spread and tabloid-page ad sizes.  
 Tabloid-page spread-Bleed: 22" wide, 14⅞" deep. Trim: 21½" wide, 14⅜" deep.  
 Tabloid page-Bleed: 11¼" wide, 14⅞" deep. Trim: 10¾" wide, 14⅜" deep.  
 Safety: ⅜" all sides.



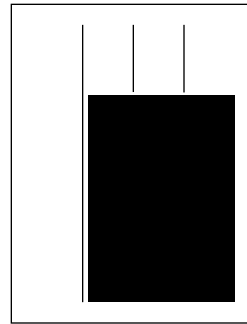
### TABLOID PAGE\*

9½" wide × 13" deep  
 \$11,315 black & white  
 \$15,660 4-color



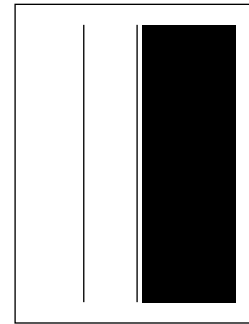
### 3/4 PAGE

7" wide × 13" deep  
 \$10,525 black & white  
 \$14,870 4-color



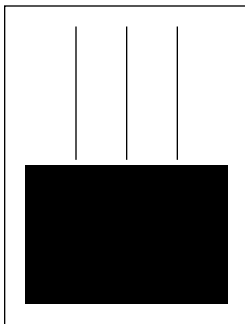
### JUNIOR PAGE

7" wide × 10" deep  
 \$8,315 black & white  
 \$12,660 4-color



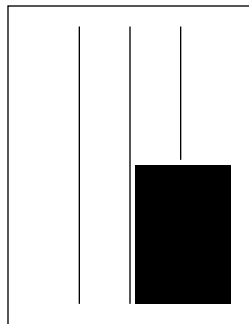
### 1/2 PAGE VERTICAL

4⅝" wide × 13" deep  
 \$6,720 black & white  
 \$11,065 4-color



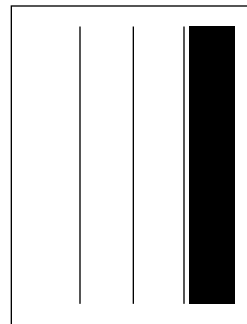
### 1/2 PAGE HORIZONTAL

9½" wide × 6½" deep  
 \$6,720 black & white  
 \$11,065 4-color



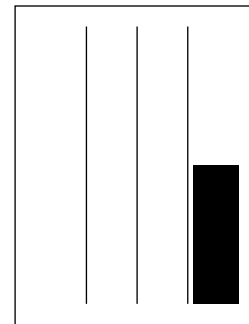
### 1/4 PAGE

4⅝" wide × 6⅜" deep  
 \$3,255 black & white



### 1/4 PAGE VERTICAL

2⅛" wide × 13" deep  
 \$3,255 black & white



### 1/2 COLUMN

2⅛" wide × 6⅜" deep  
 \$1,815 black & white

The rates on this page apply only to advertisements in *The Chronicle Review*.

# The Chronicle Review

## BLACK-AND-WHITE ADVERTISING RATES

	1x	6x	12x	18x	24x	36x	48x
Tab spread	\$22,630	\$21,840	\$21,270	\$20,590	\$19,910	\$19,240	\$18,100
Tab page	11,315	10,920	10,635	10,295	9,955	9,620	9,050
3/4 page	10,525	10,155	9,895	9,580	9,260	8,945	8,420
Jr. page	8,315	8,025	7,815	7,565	7,315	7,070	6,650
1/2 page	6,720	6,485	6,315	6,115	5,915	5,710	5,375
1/4 page	3,255	3,140	3,060	2,960	2,865	2,765	2,605
1/2 col	1,815	1,750	1,705	1,650	1,595	1,545	1,450

## FOUR-COLOR ADVERTISING RATES

	1x	6x	12x	18x	24x	36x	48x
Tab spread	\$31,320	\$30,530	\$29,960	\$29,280	\$28,600	\$27,930	\$26,790
Tab page	15,660	15,265	14,980	14,640	14,300	13,965	13,395
3/4 page	14,870	14,500	14,240	13,925	13,605	13,290	12,765
Jr. page	12,660	12,370	12,160	11,910	11,660	11,415	10,995
1/2 page	11,065	10,830	10,660	10,460	10,260	10,055	9,720

## ISSUE AND CLOSING DATES

2009

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Jan. 9	Wed., Dec. 17	Wed., Dec. 17
Jan. 16	Fri., Dec. 19	Fri., Dec. 19
Jan. 23	Wed., Dec. 31	Mon., Jan. 5
Jan. 30	Wed., Jan. 7	Mon., Jan. 12
Feb. 6	Wed., Jan. 14	Fri., Jan. 16
Feb. 13	Wed., Jan. 21	Mon., Jan. 26
Feb. 20*	Wed., Jan. 28	Mon., Feb. 2
Feb. 27	Wed., Feb. 4	Mon., Feb. 9
Mar. 6	Wed., Feb. 11	Fri., Feb. 13
Mar. 13	Wed., Feb. 18	Mon., Feb. 23
Mar. 20	Wed., Feb. 25	Mon., Mar. 2
Mar. 27	Special editorial supplement-see below*	
Apr. 3	Wed., Mar. 11	Mon., Mar. 16
Apr. 10	Wed., Mar. 18	Mon., Mar. 23
Apr. 17	Wed., Mar. 25	Mon., Mar. 30
Apr. 24	Wed., Apr. 1	Mon., Apr. 6
May 1*	Wed., Apr. 8	Mon., Apr. 13
May 8	Wed., Apr. 15	Mon., Apr. 20
May 15	Wed., Apr. 22	Mon., Apr. 27
May 22	Wed., Apr. 29	Mon., May 4
May 29	Wed., May 6	Mon., May 11**
June 12	Wed., May 20	Fri., May 22
June 26	Wed., June 3	Mon., June 8
July 10	Special editorial supplement-see below*	
July 24	Wed., July 1	Mon., July 6
Aug. 7	Wed., July 15	Mon., July 20
<b>Publishing Break</b>		
Sept. 4	Wed., Aug. 12	Mon., Aug. 17
Sept. 11*	Wed., Aug. 19	Mon., Aug. 24
Sept. 18	Wed., Aug. 26	Mon., Aug. 31

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Sept. 25	Wed., Sept. 2	Fri., Sept. 4
Oct. 2	Wed., Sept. 9	Mon., Sept. 14
Oct. 9	Wed., Sept. 16	Mon., Sept. 21
Oct. 16	Special editorial supplement-see below*	
Oct. 23	Wed., Sept. 30	Mon., Oct. 5
Oct. 30	Wed., Oct. 7	Mon., Oct. 12
Nov. 6	Wed., Oct. 14	Mon., Oct. 19
Nov. 13	Special editorial supplement-see below*	
Nov. 20	Wed., Oct. 28	Mon., Nov. 2
Nov. 27	Wed., Nov. 4	Mon., Nov. 9
Dec. 4	Wed., Nov. 11	Mon., Nov. 16
Dec. 11	Wed., Nov. 18	Mon., Nov. 23
Dec. 18	Wed., Nov. 25	Mon., Nov. 30

### Publishing Break

2010

Jan. 8	Wed., Dec. 16	Wed., Dec. 16
Jan. 15	Fri., Dec. 18	Fri., Dec. 18
Jan. 22	Wed., Dec. 30	Mon., Jan. 4
Jan. 29	Wed., Jan. 6	Mon., Jan. 11
Feb. 5	Wed., Jan. 13	Fri., Jan. 15
Feb. 12	Wed., Jan. 20	Mon., Jan. 25
Feb. 19	Wed., Jan. 27	Mon., Feb. 1
Feb. 26	Wed., Feb. 3	Mon., Feb. 8
Mar. 5	Wed., Feb. 10	Fri., Feb. 12
Mar. 12	Wed., Feb. 17	Mon., Feb. 22
Mar. 19	Wed., Feb. 24	Mon., Mar. 1
Mar. 26	Wed., Mar. 3	Mon., Mar. 8
Apr. 2	Wed., Mar. 10	Mon., Mar. 15
Apr. 9	Wed., Mar. 17	Mon., Mar. 22
Apr. 16	Wed., Mar. 24	Mon., Mar. 29

\* Several times per year, *The Chronicle* publishes a comprehensive special supplement on a single topic of concern in higher education. Please contact your sales representative for a calendar of forthcoming special supplements.

\*\* The Chronicle Review begins its summer publishing schedule after the May 29 issue. During this time, The Chronicle Review will be published every other week. The regular weekly publishing schedule resumes with the September 4 issue.

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