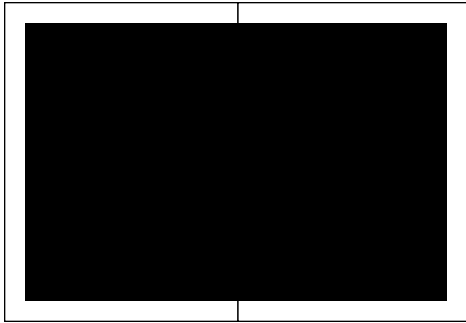


The Chronicle Review

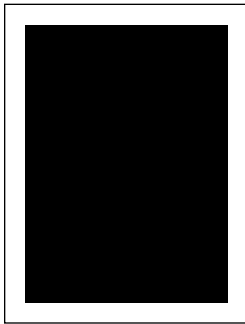
AD SIZES



TABLOID-PAGE SPREAD*

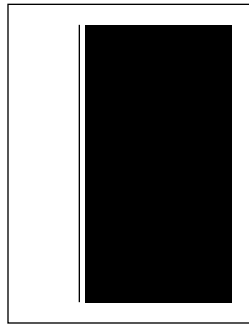
20¼" wide × 13" deep
 \$13,010 black & white
 \$17,660 4-color

* Full bleed is available for tabloid-page spread and tabloid-page ad sizes.
 Tabloid-page spread-Bleed: 22" wide, 14⅞" deep. Trim: 21½" wide, 14⅜" deep.
 Tabloid page-Bleed: 11¼" wide, 14⅞" deep. Trim: 10¾" wide, 14⅜" deep.
 Safety: ⅜" all sides.



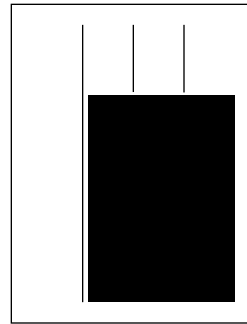
TABLOID PAGE*

9½" wide × 13" deep
 \$6,505 black & white
 \$8,830 4-color



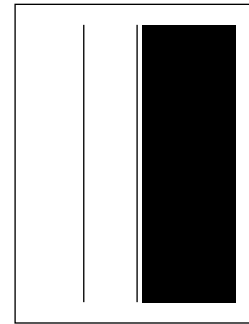
3/4 PAGE

7" wide × 13" deep
 \$5,310 black & white
 \$7,635 4-color



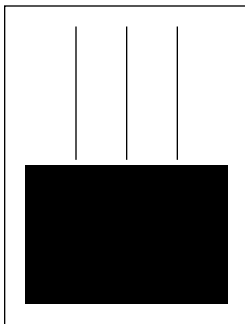
JUNIOR PAGE

7" wide × 10" deep
 \$4,200 black & white
 \$6,525 4-color



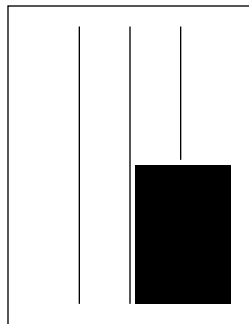
1/2 PAGE VERTICAL

4⅝" wide × 13" deep
 \$3,435 black & white
 \$5,760 4-color



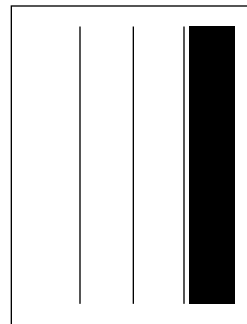
1/2 PAGE HORIZONTAL

9½" wide × 6½" deep
 \$3,435 black & white
 \$5,760 4-color



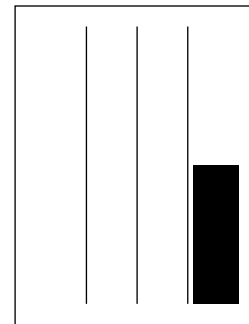
1/4 PAGE

4⅝" wide × 6⅜" deep
 \$1,675 black & white



1/4 PAGE VERTICAL

2⅛" wide × 13" deep
 \$1,675 black & white



1/2 COLUMN

2⅛" wide × 6⅜" deep
 \$935 black & white

The rates on this page apply only to advertisements for books and journals in *The Chronicle Review*.

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BLACK-AND-WHITE ADVERTISING RATES*

	1x	6x	12x	18x	24x	36x
Tab spread	\$13,010	\$12,550	\$12,230	\$11,840	\$11,450	\$11,060
Tab page	6,505	6,275	6,115	5,920	5,725	5,530
3/4 page	5,310	5,125	4,990	4,830	4,675	4,515
Jr. page	4,200	4,055	3,950	3,820	3,695	3,570
1/2 page	3,435	3,315	3,230	3,125	3,025	2,920
1/4 page	1,675	1,615	1,575	1,525	1,475	1,425
1/2 col	935	900	880	850	825	795

FOUR-COLOR ADVERTISING RATES*

	1x	6x	12x	18x	24x	36x
Tab spread	\$17,660	\$17,200	\$16,880	\$16,490	\$16,100	\$15,710
Tab page	8,830	8,600	8,440	8,245	8,050	7,855
3/4 page	7,635	7,450	7,315	7,155	7,000	6,840
Jr. page	6,525	6,380	6,275	6,145	6,020	5,895
1/2 page	5,760	5,640	5,555	5,450	5,350	5,245

* 48x rates are available. Please contact your sales representative for more information.

ISSUE AND CLOSING DATES

2009

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Jan. 9	Wed., Dec. 17	Wed., Dec. 17
Jan. 16	Fri., Dec. 19	Fri., Dec. 19
Jan. 23	Wed., Dec. 31	Mon., Jan. 5
Jan. 30	Wed., Jan. 7	Mon., Jan. 12
Feb. 6	Wed., Jan. 14	Fri., Jan. 16
Feb. 13	Wed., Jan. 21	Mon., Jan. 26
Feb. 20*	Wed., Jan. 28	Mon., Feb. 2
Feb. 27	Wed., Feb. 4	Mon., Feb. 9
Mar. 6	Wed., Feb. 11	Fri., Feb. 13
Mar. 13	Wed., Feb. 18	Mon., Feb. 23
Mar. 20	Wed., Feb. 25	Mon., Mar. 2
Mar. 27	Special editorial supplement-see below*	
Apr. 3	Wed., Mar. 11	Mon., Mar. 16
Apr. 10	Wed., Mar. 18	Mon., Mar. 23
Apr. 17	Wed., Mar. 25	Mon., Mar. 30
Apr. 24	Wed., Apr. 1	Mon., Apr. 6
May 1*	Wed., Apr. 8	Mon., Apr. 13
May 8	Wed., Apr. 15	Mon., Apr. 20
May 15	Wed., Apr. 22	Mon., Apr. 27
May 22	Wed., Apr. 29	Mon., May 4
May 29	Wed., May 6	Mon., May 11**
June 12	Wed., May 20	Fri., May 22
June 26	Wed., June 3	Mon., June 8
July 10	Special editorial supplement-see below*	
July 24	Wed., July 1	Mon., July 6
Aug. 7	Wed., July 15	Mon., July 20
Publishing Break		
Sept. 4	Wed., Aug. 12	Mon., Aug. 17
Sept. 11*	Wed., Aug. 19	Mon., Aug. 24
Sept. 18	Wed., Aug. 26	Mon., Aug. 31

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Sept. 25	Wed., Sept. 2	Fri., Sept. 4
Oct. 2	Wed., Sept. 9	Mon., Sept. 14
Oct. 9	Wed., Sept. 16	Mon., Sept. 21
Oct. 16	Special editorial supplement-see below*	
Oct. 23	Wed., Sept. 30	Mon., Oct. 5
Oct. 30	Wed., Oct. 7	Mon., Oct. 12
Nov. 6	Wed., Oct. 14	Mon., Oct. 19
Nov. 13	Special editorial supplement-see below*	
Nov. 20	Wed., Oct. 28	Mon., Nov. 2
Nov. 27	Wed., Nov. 4	Mon., Nov. 9
Dec. 4	Wed., Nov. 11	Mon., Nov. 16
Dec. 11	Wed., Nov. 18	Mon., Nov. 23
Dec. 18	Wed., Nov. 25	Mon., Nov. 30

Publishing Break

2010

Jan. 8	Wed., Dec. 16	Wed., Dec. 16
Jan. 15	Fri., Dec. 18	Fri., Dec. 18
Jan. 22	Wed., Dec. 30	Mon., Jan. 4
Jan. 29	Wed., Jan. 6	Mon., Jan. 11
Feb. 5	Wed., Jan. 13	Fri., Jan. 15
Feb. 12	Wed., Jan. 20	Mon., Jan. 25
Feb. 19	Wed., Jan. 27	Mon., Feb. 1
Feb. 26	Wed., Feb. 3	Mon., Feb. 8
Mar. 5	Wed., Feb. 10	Fri., Feb. 12
Mar. 12	Wed., Feb. 17	Mon., Feb. 22
Mar. 19	Wed., Feb. 24	Mon., Mar. 1
Mar. 26	Wed., Mar. 3	Mon., Mar. 8
Apr. 2	Wed., Mar. 10	Mon., Mar. 15
Apr. 9	Wed., Mar. 17	Mon., Mar. 22
Apr. 16	Wed., Mar. 24	Mon., Mar. 29

* Several times per year, *The Chronicle* publishes a comprehensive special supplement on a single topic of concern in higher education. Please contact your sales representative for a calendar of forthcoming special supplements.

** The Chronicle Review begins its summer publishing schedule after the May 29 issue. During this time, The Chronicle Review will be published every other week. The regular weekly publishing schedule resumes with the September 4 issue.

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