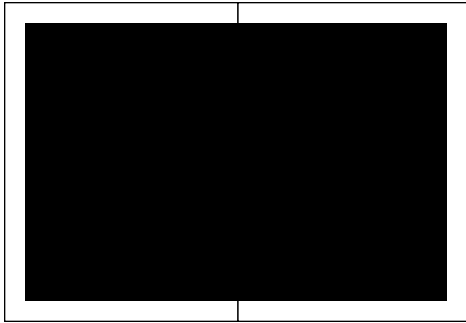


# The Chronicle Review

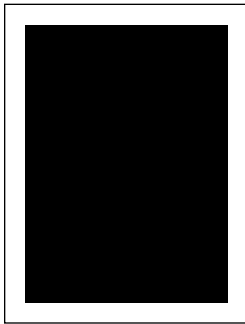
## AD SIZES



### TABLOID-PAGE SPREAD\*

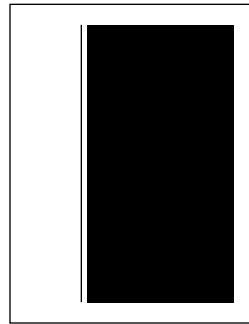
20¼" wide × 13" deep  
 \$9,760 black & white  
 \$13,240 4-color

\* Full bleed is available for tabloid-page spread and tabloid-page ad sizes.  
 Tabloid-page spread-Bleed: 22" wide, 14⅞" deep. Trim: 21½" wide, 14⅜" deep.  
 Tabloid page-Bleed: 11¼" wide, 14⅞" deep. Trim: 10¾" wide, 14⅜" deep.  
 Safety: ⅜" all sides.



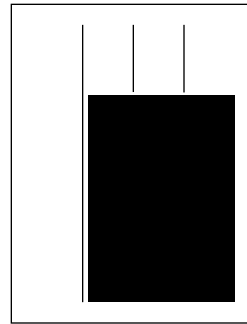
### TABLOID PAGE\*

9½" wide × 13" deep  
 \$4,880 black & white  
 \$6,620 4-color



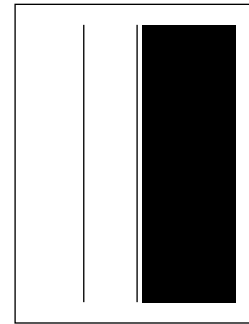
### 3/4 PAGE

7" wide × 13" deep  
 \$3,985 black & white  
 \$5,725 4-color



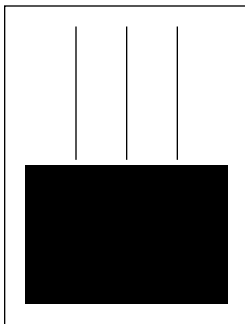
### JUNIOR PAGE

7" wide × 10" deep  
 \$3,150 black & white  
 \$4,890 4-color



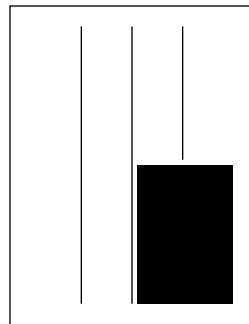
### 1/2 PAGE VERTICAL

4⅝" wide × 13" deep  
 \$2,575 black & white  
 \$4,315 4-color



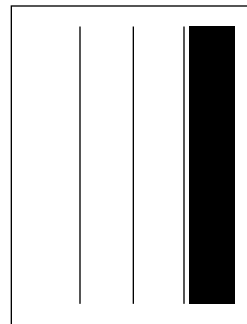
### 1/2 PAGE HORIZONTAL

9½" wide × 6½" deep  
 \$2,575 black & white  
 \$4,315 4-color



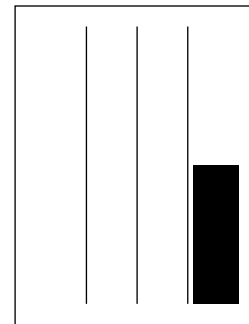
### 1/4 PAGE

4⅝" wide × 6⅜" deep  
 \$1,255 black & white



### 1/4 PAGE VERTICAL

2⅛" wide × 13" deep  
 \$1,255 black & white



### 1/2 COLUMN

2⅛" wide × 6⅜" deep  
 \$700 black & white

The rates on this page apply only to advertisements for books and journals from members of the A.A.U.P. in *The Chronicle Review*.

# The Chronicle Review

## BLACK-AND-WHITE ADVERTISING RATES\*

	1x	3x	6x	9x	12x	15x	18x
Tab spread	\$9,760	\$9,420	\$9,170	\$8,880	\$8,590	\$8,300	\$7,810
Tab page	4,880	4,710	4,585	4,440	4,295	4,150	3,905
3/4 page	3,985	3,845	3,745	3,625	3,505	3,385	3,190
Jr. page	3,150	3,040	2,960	2,865	2,770	2,680	2,520
1/2 page	2,575	2,485	2,420	2,345	2,265	2,190	2,060
1/4 page	1,255	1,210	1,180	1,140	1,105	1,065	1,005
1/2 col	700	675	660	635	615	595	560

## FOUR-COLOR ADVERTISING RATES\*

	1x	3x	6x	9x	12x	15x	18x
Tab spread	\$13,240	\$12,900	\$12,650	\$12,360	\$12,070	\$11,780	\$11,290
Tab page	6,620	6,450	6,325	6,180	6,035	5,890	5,645
3/4 page	5,725	5,585	5,485	5,365	5,245	5,125	4,930
Jr. page	4,890	4,780	4,700	4,605	4,510	4,420	4,260
1/2 page	4,315	4,225	4,160	4,085	4,005	3,930	3,800

\* 24x rates are available. Please contact your sales representative for more information.

## ISSUE AND CLOSING DATES

2009

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Jan. 9	Wed., Dec. 17	Wed., Dec. 17
Jan. 16	Fri., Dec. 19	Fri., Dec. 19
Jan. 23	Wed., Dec. 31	Mon., Jan. 5
Jan. 30	Wed., Jan. 7	Mon., Jan. 12
Feb. 6	Wed., Jan. 14	Fri., Jan. 16
Feb. 13	Wed., Jan. 21	Mon., Jan. 26
Feb. 20*	Wed., Jan. 28	Mon., Feb. 2
Feb. 27	Wed., Feb. 4	Mon., Feb. 9
Mar. 6	Wed., Feb. 11	Fri., Feb. 13
Mar. 13	Wed., Feb. 18	Mon., Feb. 23
Mar. 20	Wed., Feb. 25	Mon., Mar. 2
Mar. 27	Special editorial supplement-see below*	
Apr. 3	Wed., Mar. 11	Mon., Mar. 16
Apr. 10	Wed., Mar. 18	Mon., Mar. 23
Apr. 17	Wed., Mar. 25	Mon., Mar. 30
Apr. 24	Wed., Apr. 1	Mon., Apr. 6
May 1*	Wed., Apr. 8	Mon., Apr. 13
May 8	Wed., Apr. 15	Mon., Apr. 20
May 15	Wed., Apr. 22	Mon., Apr. 27
May 22	Wed., Apr. 29	Mon., May 4
May 29	Wed., May 6	Mon., May 11**
June 12	Wed., May 20	Fri., May 22
June 26	Wed., June 3	Mon., June 8
July 10	Special editorial supplement-see below*	
July 24	Wed., July 1	Mon., July 6
Aug. 7	Wed., July 15	Mon., July 20
<b>Publishing Break</b>		
Sept. 4	Wed., Aug. 12	Mon., Aug. 17
Sept. 11*	Wed., Aug. 19	Mon., Aug. 24
Sept. 18	Wed., Aug. 26	Mon., Aug. 31

ISSUE DATE	COLOR CLOSING DATE	B&W CLOSING DATE
Sept. 25	Wed., Sept. 2	Fri., Sept. 4
Oct. 2	Wed., Sept. 9	Mon., Sept. 14
Oct. 9	Wed., Sept. 16	Mon., Sept. 21
Oct. 16	Special editorial supplement-see below*	
Oct. 23	Wed., Sept. 30	Mon., Oct. 5
Oct. 30	Wed., Oct. 7	Mon., Oct. 12
Nov. 6	Wed., Oct. 14	Mon., Oct. 19
Nov. 13	Special editorial supplement-see below*	
Nov. 20	Wed., Oct. 28	Mon., Nov. 2
Nov. 27	Wed., Nov. 4	Mon., Nov. 9
Dec. 4	Wed., Nov. 11	Mon., Nov. 16
Dec. 11	Wed., Nov. 18	Mon., Nov. 23
Dec. 18	Wed., Nov. 25	Mon., Nov. 30

### Publishing Break

2010

Jan. 8	Wed., Dec. 16	Wed., Dec. 16
Jan. 15	Fri., Dec. 18	Fri., Dec. 18
Jan. 22	Wed., Dec. 30	Mon., Jan. 4
Jan. 29	Wed., Jan. 6	Mon., Jan. 11
Feb. 5	Wed., Jan. 13	Fri., Jan. 15
Feb. 12	Wed., Jan. 20	Mon., Jan. 25
Feb. 19	Wed., Jan. 27	Mon., Feb. 1
Feb. 26	Wed., Feb. 3	Mon., Feb. 8
Mar. 5	Wed., Feb. 10	Fri., Feb. 12
Mar. 12	Wed., Feb. 17	Mon., Feb. 22
Mar. 19	Wed., Feb. 24	Mon., Mar. 1
Mar. 26	Wed., Mar. 3	Mon., Mar. 8
Apr. 2	Wed., Mar. 10	Mon., Mar. 15
Apr. 9	Wed., Mar. 17	Mon., Mar. 22
Apr. 16	Wed., Mar. 24	Mon., Mar. 29

\* Several times per year, *The Chronicle* publishes a comprehensive special supplement on a single topic of concern in higher education. Please contact your sales representative for a calendar of forthcoming special supplements.

\*\* The Chronicle Review begins its summer publishing schedule after the May 29 issue. During this time, The Chronicle Review will be published every other week. The regular weekly publishing schedule resumes with the September 4 issue.

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